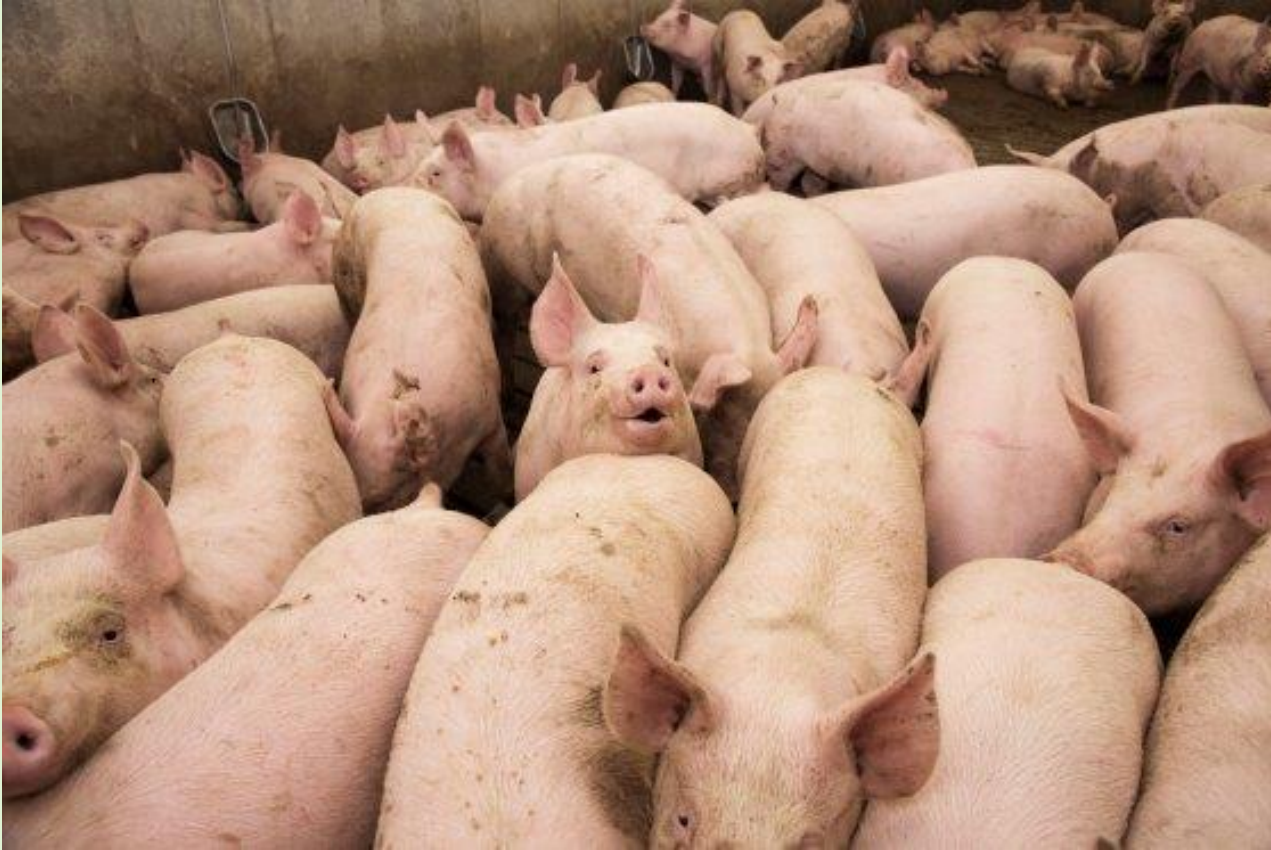


# Improving animal welfare can deliver triple sustainability wins

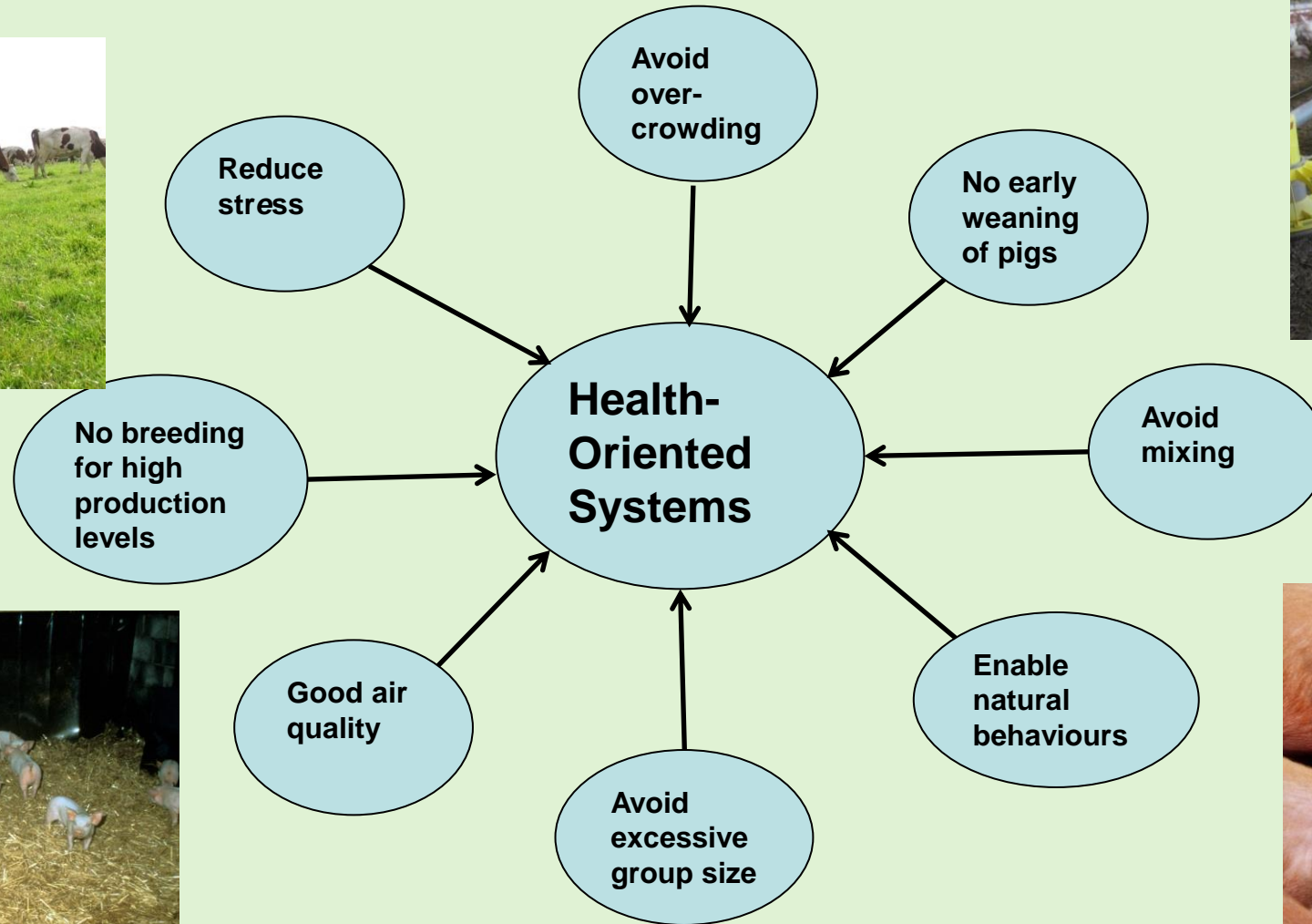
Peter Stevenson  
Compassion in World Farming

# Social/health sustainability





# Moving to health-oriented systems for rearing animals



Animals reared to high welfare standards can produce healthier, more nutritious food



© Pasture-Fed Livestock Association



# Environmental sustainability



Almost two thirds of EU cereals are used as animal feed:  
European Commission <sup>1</sup>





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# Redefining the role of livestock

- Animals convert cereals very inefficiently into meat and milk <sup>1, 2, 3</sup>
- Livestock are only efficient when they convert materials we cannot consume into food we can eat <sup>4, 5, 6</sup>



Only feeding animals on such materials, would lead to a reduction of approx 50% in global production and consumption of meat & dairy



© Dutch Kipster Farm – high welfare + animals fed on sunflower meal & left-over bakery products



# Animals have a vital role to play in regenerative agriculture



© Pasture-Fed Livestock Association

# Economic sustainability

Reconciling the interests of farmers and society

# Ethical sustainability



© Suisag

# Calls for action

- Move to high welfare, health-oriented systems
- Minimise use of soy & human-edible cereals as feed
- Feed animals mainly on materials that can't be eaten by people
- Reduce meat & dairy consumption
- Move to regenerative agriculture
- Repurpose CAP subsidies to support farmers with high standards
- Move to true cost accounting
- Recognise that good animal welfare is one of the core criteria that must be met by our food systems